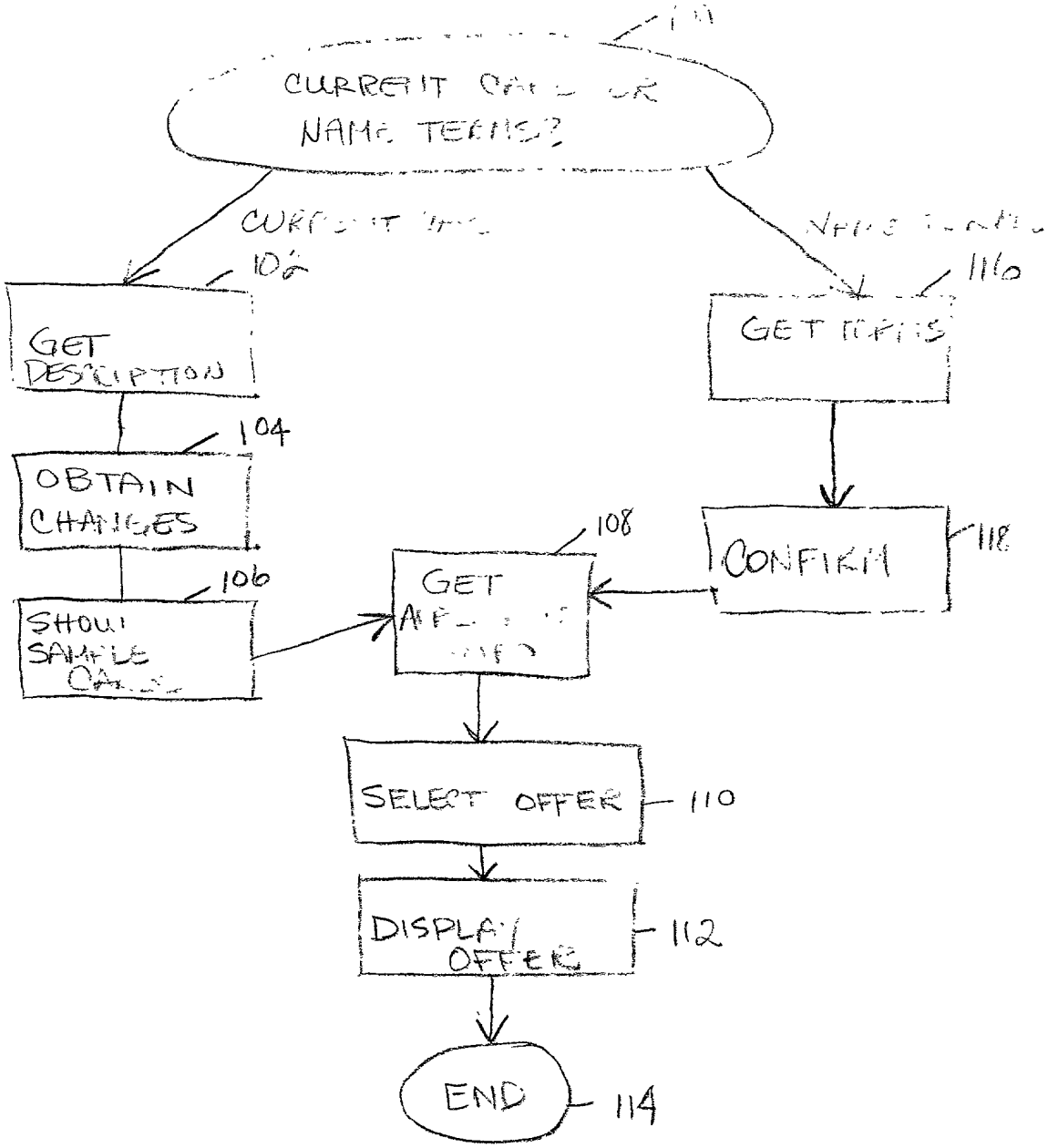
GET DESCRIPTION
102
OBTAIN CHANGES
104
106
108
GET
SELECT OFFER
110
DISPLAY OFFERS
112
END
114
CONFIRM
118
116

FIGURE 1

What was the introductory interest rate (APR)?	Choose
What is the ongoing interest rate (APR)?	Choose
What is your Annual Fee?	Choose
What is your credit line?	Choose
Do you have a rewards program?	Choose
Do you have 24 hour Internet access to your account?	No
Are your online purchases protected against fraud?	No
Can you pay your bill online?	No

Continue

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FIGURE 2

104

	Your Current Card	What would you like to change?	Which one is most important?
Introductory interest rate (APR)	**XX%**	Choose	
Ongoing interest rate (APR)	**XX%**	Choose	
Annual Fee	**XX%**	Choose	
Credit line	**XXXX**	Choose	
Rewards		Choose	
Internet Access		Yes	
Online Purchases protected against fraud		Yes	
Pay your credit card bill online		Yes	

Go Back | Continue

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FIGURE 3

Please indicate which product most closely matches your preferences:	Card A ○	Card B ○
Introductory Rate		
APR		
Annual Fee	$0	$0
Credit Line	Up to $20,000	Up to $20,000
Rewards Program	Yes	Yes
24-hour Internet Access	Yes	Yes
Guaranteed SAFE Online Shopping	Yes	Yes

Continue

FIGURE 4

108

First Name | MI | Last Name | Suffix

Street Address (No P.O. Box) | Unit/Apt #

City | State | **Zip

Length at Residence: 0 - 6 months | Own/Rent Status: Choose One

Email Address

How would you like to recieve email from NextCard?

Email Options: ○ text only ◉ graphical email (HTML)

Home Phone

( )

Social Security Number | Date of Birth: / / MM/DD/YYYY

Gross Annual Household Income***

$ per year

Continue

FIGURE 5

	Tell us what you want	Most Important
Interest Rate	[ ] %	○
Annual Fee (Paying an Annual Fee may lower your interest rate)	$[ ]	○
Credit Limit	$[ ]	○
Rewards Program		○
Platinum Card		○

Continue

FIGURE 6A

		Most Important
Interest Rate	XX%	◉
Annual Fee	$XX	○
Credit Limit	$ XXX	○
Rewards Program		○
Platinum Card		○

Continue

FIGURE 6B

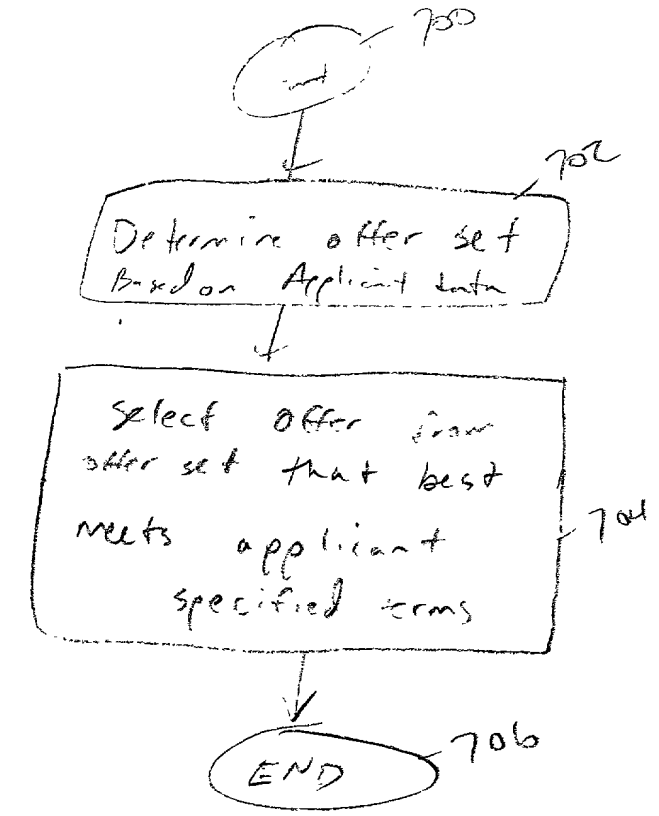

FIGURE 7A

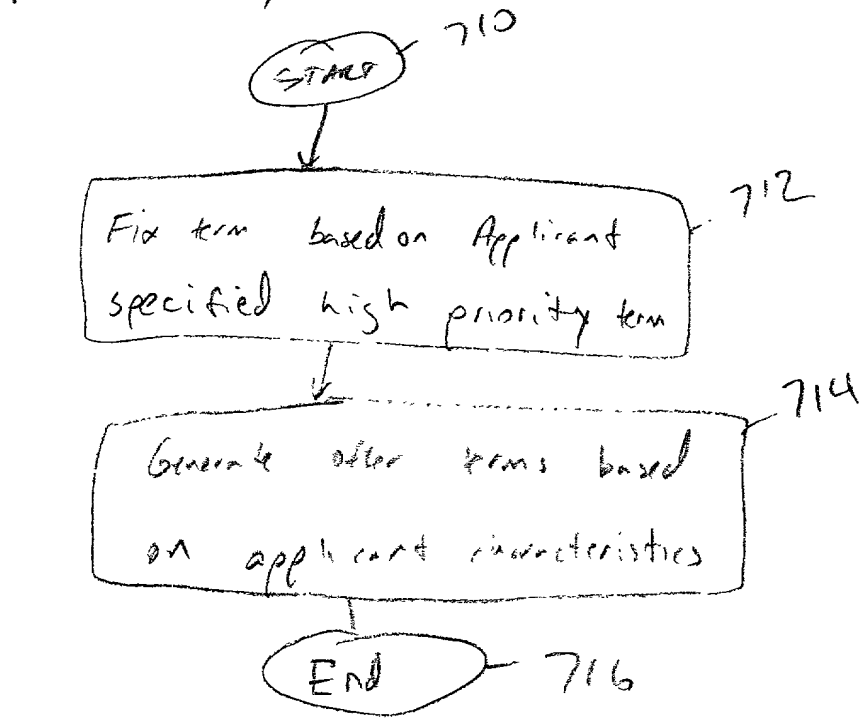

FIGURE 7B

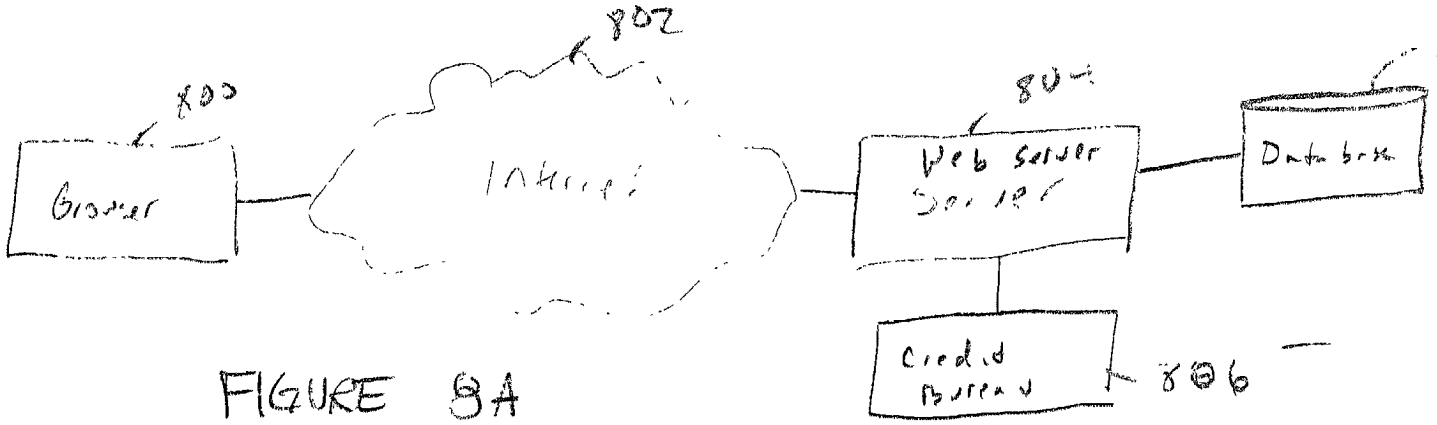

FIGURE 8A

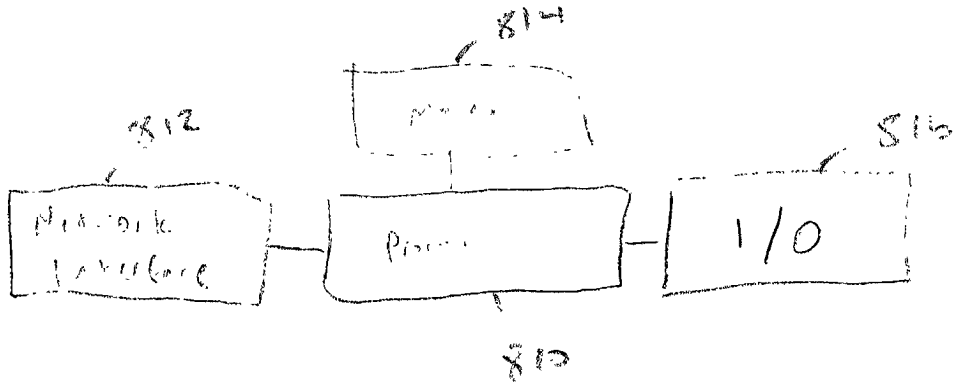

FIGURE 8B